

My Affiliate Bloggers



# Affiliate Marketing Checklist

### **Let’s get started on your affiliate marketing blog today!**



by Steve Accardo on April 15 2025

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## Affiliate Marketing Beginner Checklist

Use this checklist to launch your affiliate marketing journey. Check off each step as you go!

1. Get Set Up

* Choose a niche that fits your interests and knowledge.
* Decide on your platform (blog, website, YouTube, or social media).
* Secure a domain name (if building a website).
* Set up hosting and a basic website, or create your social/media channel.

2. Build Your Foundation

* Learn the basics of SEO to help your content get found.
* Research your target audience—what problems do they have?
* Browse top affiliate programs (Amazon, ShareASale, CJ Affiliate, etc.).
* Apply to 1–2 affiliate programs that fit your niche.

3. Create and Launch Content

* Write or film honest reviews, tutorials, or guides about products in your niche.
* Add affiliate links to your content (double-check they work).
* Add a clear affiliate disclosure on your pages and posts.
* Publish your first three pieces of content.

4. Promote and Track

* Share your content on social media, forums, or email newsletters.
* Check your affiliate dashboards to monitor clicks and sales.
* Make small changes to improve your content and traffic based on results.

5. Keep Learning and Growing

* Seek out free affiliate marketing resources, blogs, or YouTube channels.
* Connect with other affiliates in your niche.
* Keep creating new, helpful content for your audience.
* Review your strategy and update your checklist monthly.

Bonus Tips:

* Only promote products you trust and would recommend to a friend.
* Keep your content genuine and helpful. Trust builds sales.
* Stay patient—results add up with time and effort.

